



THE DUKE OF CAMBRIDGE ORGANIC PUB

Pioneering green and values driven business since 1998

ORGANIC

Opened Britain's first and only organic pub	1998
Achieved Soil Association accreditation	1999

FISH

Sustainable fish purchasing policy	1998
Created Britain's first fish policy approved by MCS*	2000
Working towards MSC* chain of custody	2007

ENERGY

Monitoring energy use	1998
Eco bulbs	1999
Green electricity	2000
'Hippos' in loos to reduce water usage	2002

FOOD MILES

Monitoring food miles	1998
Monitoring modes of transport	1998
Striving towards British seasonal ingredients	1998
Never using transported bottled water	1998
Buying directly from small local farms	1998
South east British meat	1998
European only fruit and veg (95%)	1999
No airfreight	2003
British only fruit and veg (95%)	2005

SOURCING / PROCUREMENT

Sourcing sustainable office supplies	1998
Ethical insurance	1998
Promoting local artisan organic beers	1998
Independent small suppliers – supporting like minded business	1998
Chemical free cigarettes (ended 2007)	1999
Not buying cut flowers (unless local and organic)	1999
Phone Co-Op telephone supplier	2005
Soil Association and FSC* certified garden furniture	2007

MCS* - Marine Conservation Society / MSC* - Marine Stewardship Council

MINIMISING WASTE

Recycling	1998
• Glass	1998
• Paper	1998
• Cardboard	1998
• Wood	1999
• Cork	2003
• Plastic	2005
• Compost	2005
• Tin cans and foil	2005
Disposing of office equipment through charities that reuse	1998
Reclaimed building materials	1998
Recycled building materials	1998
Recycled/ refurbished furniture	1998
Reducing packaging (e.g. no packaged bar snacks)	1998
Returning reusable packaging	1998
Using the whole animal, reducing wastage	2001
Electric hand dryers (less impact than paper towels)	2002

CHEMICAL USE

Less harmful cleaning chemicals	1998
Organic hand soap	1998
Organic tampons	1999
Organic palm oil table candles	2006

POLITICAL STANCE

Using the business to promote a sustainable lifestyle	1998
Lobbying councils and government for environmental change	1998

PEOPLE

Ethically responsible employment policies	1998
Fair Trade sugar, tea, coffee and chocolate	1998
Actively training and promoting from within	1998
Paying UK farmers a fair price	1998
Fair Trade nuts where possible	2004

FSC* - Forest Stewardship Council

THE DUKE OF CAMBRIDGE ORGANIC PUB

30 St Peter's Street, Islington, London N1 8JT
 020 7359 3066 duke@dukeorganic.co.uk
 www.dukeorganic.co.uk

